

S
P
N

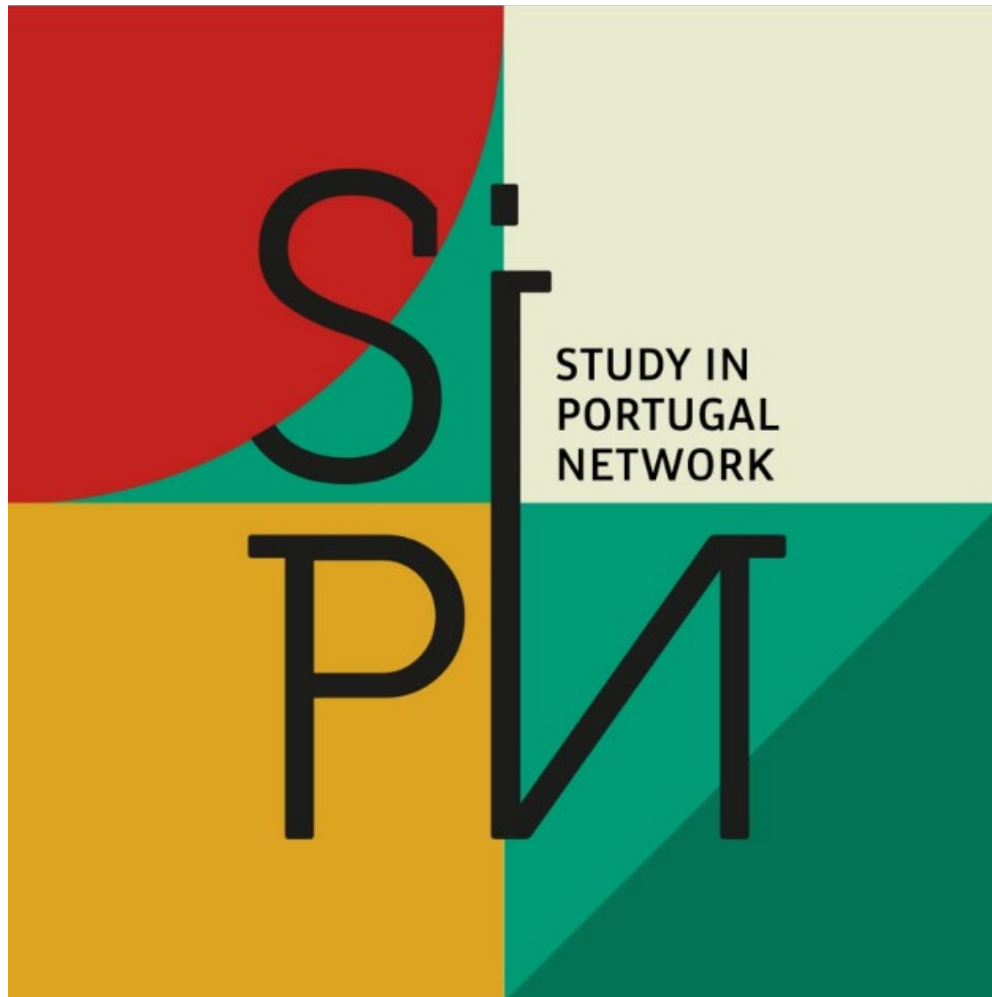
**STUDY IN
PORTUGAL
NETWORK**

FLAD LUSO-AMERICAN
DEVELOPMENT
FOUNDATION

ERASMUS+
Encontro Internacionalização da Educação e Formação

Michael Baum, PhD
May 5, 2022
Universidade de Algarve

Study in Portugal Network



SiPN is a program of:

FLAD

LUSO-AMERICAN
DEVELOPMENT FOUNDATION

FLAD's Mission:

To promote the development of Portugal in cooperation with the United States of America.

FLAD exists as a bridge between the two countries, a resource of excellence among those who seek and offer opportunities in the USA and Portugal.

SiPN's Mission:

"Raising Portugal's profile in the United States through designing, making available and delivering relevant study abroad experiences that inspire learning and enrich students, partners, and communities."

SiPN's Vision:

"THE gateway for US higher Education to study abroad in Portugal"

SiPN's Partner Universities

Unique Network with 4 of Lisbon's top universities



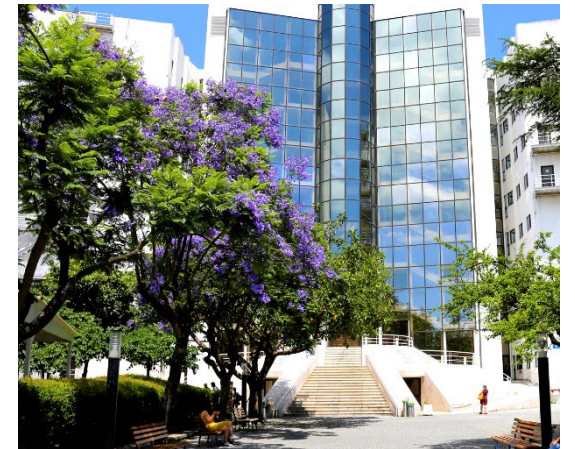
iscte INSTITUTO UNIVERSITÁRIO DE LISBOA



 UNIVERSIDADE CATÓLICA PORTUGUESA



U LISBOA | UNIVERSIDADE DE LISBOA

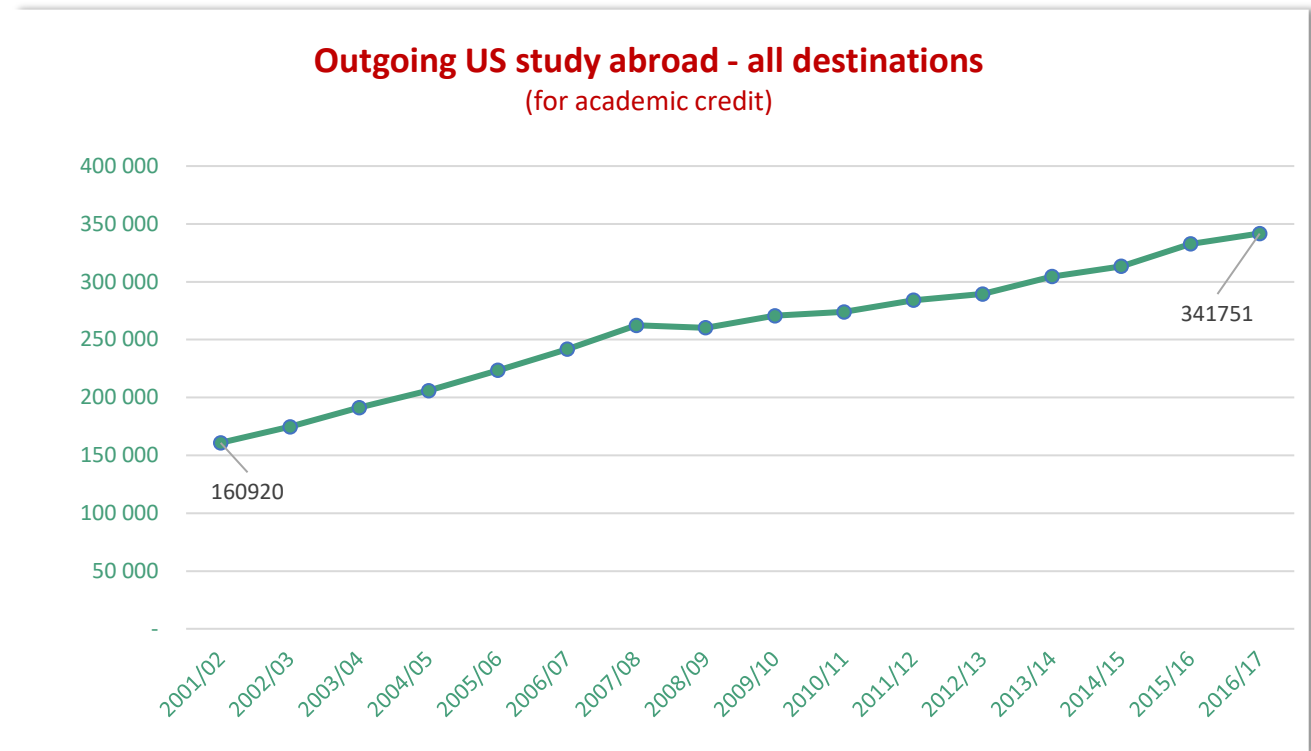


 UNIVERSIDADE NOVA DE LISBOA

*Since 2016 SiPN also partners with the **University of the Azores** for Summer programs

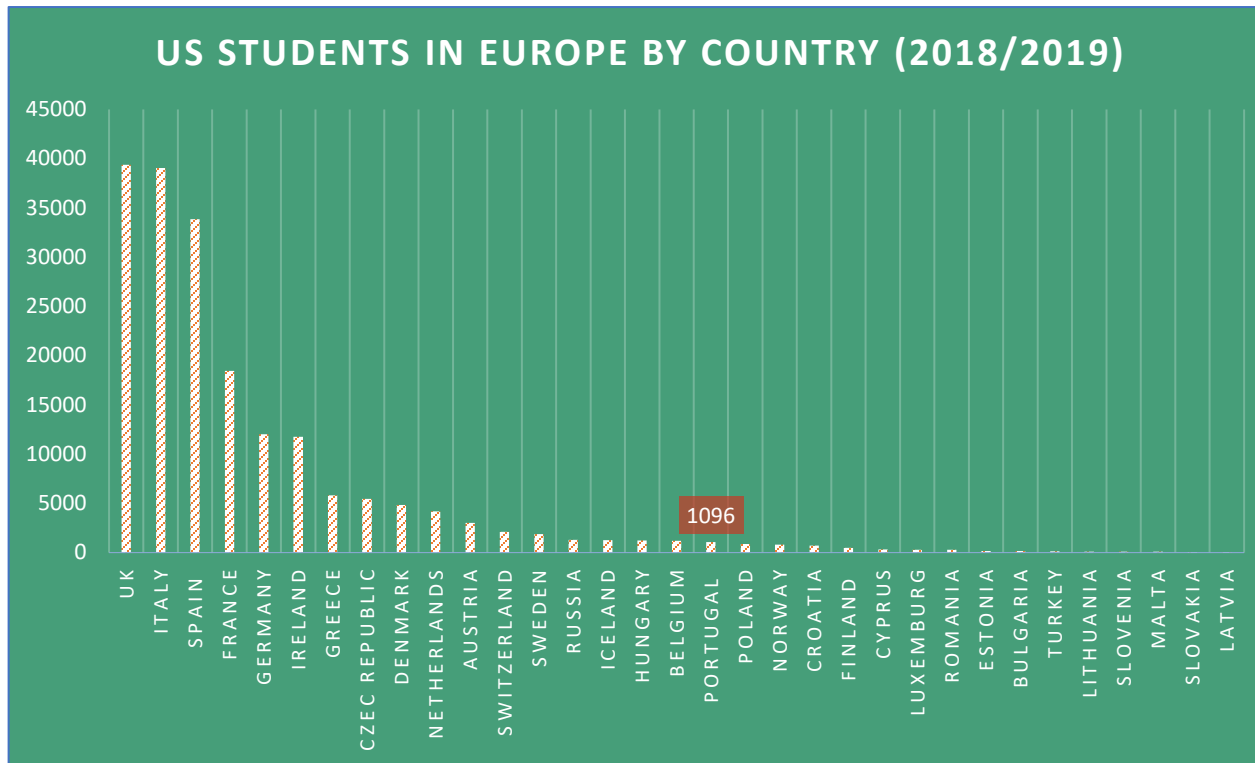
The Motivation & Origins

1. motivação inicial era “crescimento dos números”
2. criar mais **receitas próprias** para as univs membros (Univs PT tinham novo estatuto do aluno internacional → propinas diferentes entre USA e PT)
3. Desenhar um programa fora do normal para a FLAD, que podia ser autossustentável em termos financeiros

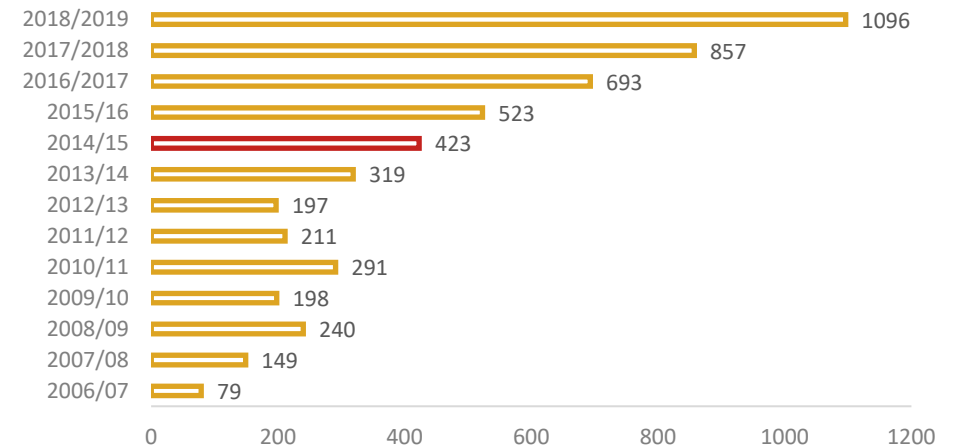


Institute of International Education (2018).
"Host Regions and Destinations of US Study Abroad Students, 2017/2018".
Open Doors Report on International Education Exchange

The Motivation & Origins



Total of US Students in Portugal



(...) yet, Portugal seems to be an outsider.

In 2015, SiPN was launched.



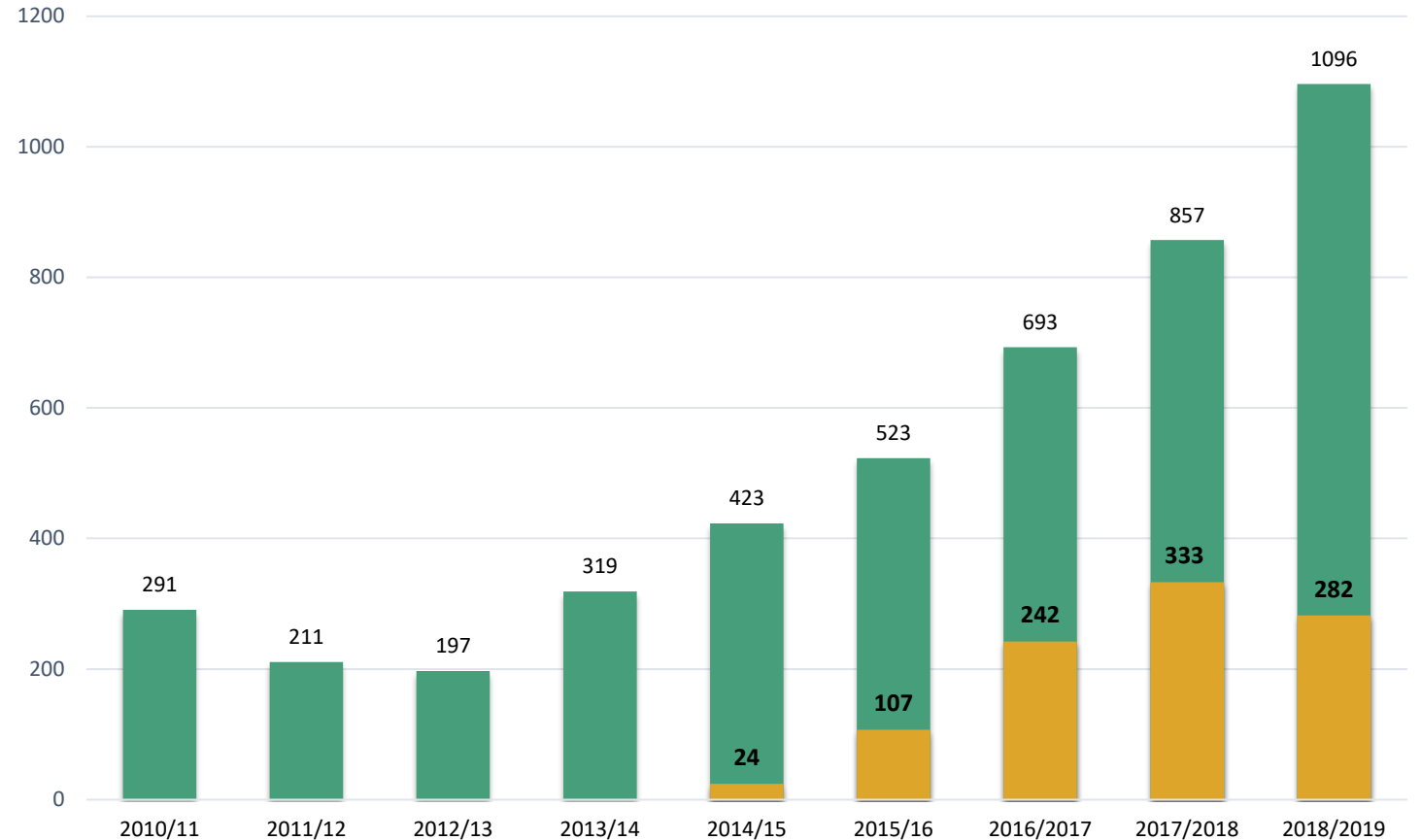
Institute of International Education (2018). "Host Regions and Destinations of US Study Abroad Students, 2018/2019". Open Doors Report on International Education Exchange

Study in Portugal Network, Resultados

- 6 years of operation
- + 1000 students hosted
- SiPN accounted for 39% of all US students in Portugal in AY 2017/18
(Source: FLAD/SiPN data
IIE Open Doors Report 2019)
- 97% student satisfaction rate*
- 6 SiPN alums have returned to Portugal on Fulbright Grants

*(Source: SiPN Surveys
Q: would you recomend SiPN to your colleagues?)

TOTAL of US Students in Portugal VS SiPN Students in Portugal only



Sustainability & Impact

Leaving aside impact for FLAD's mission...

Impact on U.S. Participants

- Program Providers and their Focus → Student Satisfaction - CSM
- Growth-based Models of Numerical "Success" – Risk of a Portuguese Florence or Prague?
- Serves needs of "Comprehensive Internalization" for US Campuses
- SiPN's pricing and partnerships allow for more diversity in our recruitment model

Ongoing Efforts & Trends:

- Program for & Measures of **Intercultural & Global Learning**
- Trend 1 is **International Internships/SL** (IU & Hopkins Example)
- Trend 2 is **Shorter Immersion** Period
- Sipln is now developing robust measures of long-term Impact on Student Careers & Lifelong Learning (**Alumni Relations Project**)

Impact on Portuguese Partner Schools

- Direct **economic impact** approx. 470K in fees paid (thanks to law for international student tuition differential)
- Contributes to **Comprehensive Internalization** Plans of our Partner Schools (Erasmus+, Brazil & CPLP still dominate in PT, but room for USA growth)
- **Demographic** necessity
- Internationalization of Curricula & classrooms → especially when not just English-speaking "bubble" classes
- Potential for grad student **recruitment**

Ongoing Issues to Consider:

- Impact of Anglo-Saxon model on PT HEIs
- Academic Calendar & Language issues
- USA-Portugal Campus Project (spread potential)

Impacts on Lisbon & PT Businesses

- Strong buy-in from Municipal Leadership
- Growth in student housing
- Global talent coming to your door
- Internships as recruitment tool
- FDI symbiotic with global talent pool
- Centers of Excellence

Ongoing Risks & Opportunities:

- Need higher paying tech & innovation jobs, but...
- Housing & Gentrification Issues are real
- FDI → opportunity for low salary paradigm change, but how to retain young Portuguese and international talent while maintaining diverse neighborhoods and not become Boston or San Francisco? Creative solutions needed...

Impact on Rest of Country & EU

- International student & family tourism impacts (SiPN efforts to visit interior regions)
- Image of Portugal abroad (Examples of FLAD's partnership opportunities)
- [USA-Portugal Campus initiative](#) seeks to spread know-how beyond Lisbon-Porto Axis

- FLAD's esforço de trabalhar em conjunto com Erasmus+ e o Fulbright no **USA-PT Campus**;
- Partilhar best practices no recrutamento e serviço de alunos norteamericanos (não são como os alunos Erasmus!)
- Criar mais ferramentas para trabalhar com IES americanas
- Website/ Online webinars arquivados
- Conferencias/fóruns presenciais
- Esperança? → PT universities doing it for themselves!

USA-PT CAMPUS

ABOUT | EVENTS | NEWS

FOSTERING EDUCATION ABROAD ACROSS THE ATLANTIC

A community of organizations and higher education professionals.

[LEARN MORE](#)

01 02

Next Upcoming Event

0 17 27 11
DAY HRS MIN SEC

WEBINAR - BASED TRAINING SERIES
PORTUGAL - USA HIGHER EDUCATION

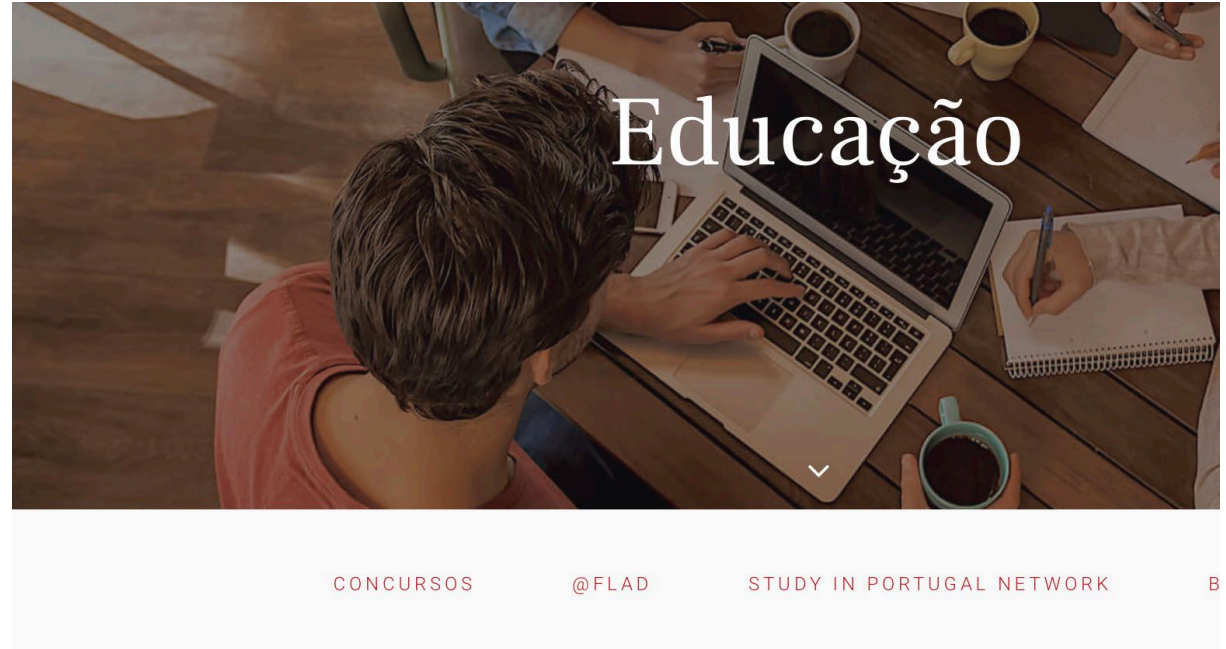
Os concursos regulares e novos da FLAD que visam mobilidade entre IES PT e IES USA;

Colaborações com IC na criação de “cátedras” nos EUA;
Vários visiting professores em...

Novos concursos na FLAD que estamos prestes a anunciar para o benefício das IES PT;

Outras experiências que posso mencionar das minhas atividades na UCP

- Como trabalhar com os “program providers”
- Desenvolvimento de novas programas interdisciplinares atraentes para alunos internacionais



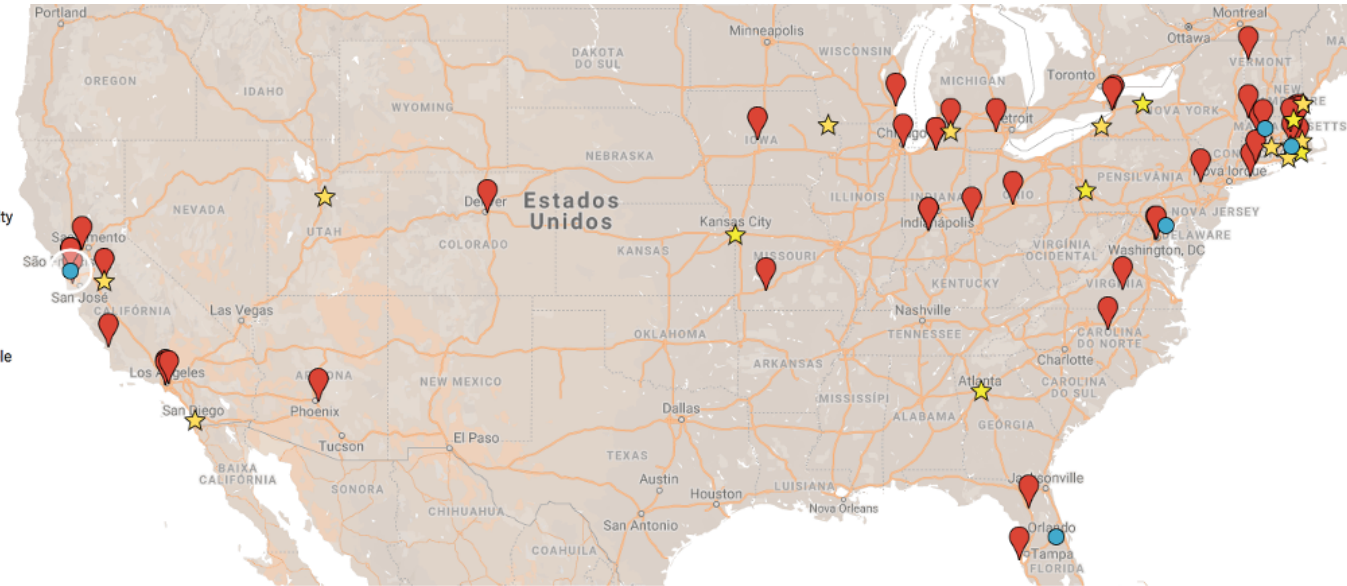
amos oportunidades de
endizagem que cruzam o
ântico

SiPN Partner Universities in the US

- + 70 different Universities in US sent their students
- 21 Affiliation agreements signed
- 6 in the process of becoming SiPN affiliated schools

SiPN Recruitment Map

- | | |
|---|--|
| <ul style="list-style-type: none"> 📍 University of California-Berkeley 📍 Berkeley City College 📍 University of Wisconsin-Milwaukee 📍 Hampden-Sydney College 📍 Stanford University 📍 University Notre Dame 📍 Los Angeles City College 📍 Wellesley College 📍 Indiana University 📍 Bentley University 📍 Tufts University 📍 Westfield State University 📍 Georgetown University 📍 University at Buffalo 📍 University of California, Davis 📍 Johnson & Wales University 📍 Lafayette College 📍 SPC - St. Petersburg/Gibbs Campus 📍 Arizona State University, Tempe Campus | <ul style="list-style-type: none"> 📍 University of Michigan 📍 SUNY Buffalo State 📍 California Polytechnic State University 📍 Bristol Community College 📍 Missouri State University 📍 University of Southern California 📍 California State University, Los Angeles 📍 University of California, Berkeley 📍 Brown University 📍 Indiana University Bloomington 📍 Mount Holyoke College 📍 Stony Brook University 📍 The George Washington University 📍 Williams College 📍 Yale University 📍 Boston University 📍 The Ohio State University |
|---|--|



SiPN Partner Schools

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> ★ Brigham Young University ★ Emory University ★ Rhode Island College ★ University of Massachusetts Dartmouth ★ University of New Hampshire ★ University of Connecticut ★ State University of New York at Fredonia ★ Bridgewater State University ★ Missouri Consortium (based in Universit... | <ul style="list-style-type: none"> ★ University of Rhode Island ★ San Diego State University ★ University of Pittsburgh ★ UMass Lowell ★ Loras College - Catholic Liberal Arts ★ University of Rochester ★ Western Michigan University/KRPH ★ University of Massachusetts Amherst | <ul style="list-style-type: none"> ★ Providence College ★ California State University Stanislaus ★ Siena College ★ University of Wisconsin-Milwaukee ● Johns Hopkins University ● UNC Chapel Hill ● Rhode Island School of Design ● University of Central Florida (UCF) ● UCal system wide ● California State University, Fresno |
|---|---|--|

Institutional Partnerships/Funding Opportunities

A Team fully dedicated to SiPN

FLAD has Partial Scholarships available for SiPN students

\$500/\$1000 scholarship per student

Based on academic merit and financial need



SIPN/FLAD – Fulbright Open

Research | All areas

SiPN alumni are given priority access to a Fulbright Research Award to Portugal, under the joint program FLAD-Fulbright.



US State Dept-FLAD/SiPN - GILMAN Portugal

Exclusive connection Gilman-SiPN

Students can be awarded a semester scholarship up to \$8000.

The partnership builds cooperation between Portugal and the United States and promotes Portugal as a destination for learning.





Obrigado!
(Thank you)

Partner Universities



Institutional Partners

