

From Student Mobility to Regional Talent Development

The IKASLAN Mobility Consortium in the Basque public VET/HVET system

International student mobility as part of institutional strategies for talent development and graduate employability

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IKASLAN Mobility / Basque Country



From mobility to regional value

International student mobility creates impact when it is connected to strategy, institutions, talent and regional value.



Strategy

internationalisation as
a means, not an end



Institutions

Basque Government
TKNIKA
IKASLAN Mobility
integrated VET/HVET schools



Talent

student skills
staff knowledge
employability-related
competences



Regional value

stronger schools
local companies
public value
territorial cohesion

Mobility matters when what is learned abroad returns to the system.



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Mobility

Internationalisation as a means, not an end

In the Basque public VET/HVET system, internationalisation is valuable when it improves the service that education provides to learners, schools, companies and society.



Better learning

student talent development ·
transversal competences ·
international exposure



Stronger institutions

staff development · innovation ·
school internationalisation



Closer links with companies

work-based learning · employability ·
sector relevance



Public and regional value

territorial reach · social value ·
benefits for citizens

Internationalisation should serve VET/HVET — not the other way around.



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A regional strategy behind mobility

In the Basque public VET/HVET system, mobility is part of a wider transformation agenda — not an isolated activity.



The aim is not to internationalise for its own sake, but to improve what VET/HVET brings back to learners, schools, companies and the region.

From strategy to implementation

A coordinated system turns regional priorities into concrete mobility opportunities.



Impact grows when each actor contributes from its role.

Mobility creates value at different levels

The impact of mobility goes beyond the individual experience and creates value for schools, companies and the region.



**Mobility is not only an experience abroad —
it is a tool for institutional and regional development.**

IKASLAN Mobility Consortium

A public mobility consortium strengthening the internationalisation capacity of integrated VET/HVET schools.



65

public integrated
VET/HVET schools



500+

student mobilities
per year



18

destination countries
in 2024–2025



More mobility opportunities

additional places · wider access ·
opportunities some schools
could not organise alone



Personalised support for schools

advice and tailored support ·
training for international
coordinators · project
management guidance



Shared quality system

common procedures ·
templates and documentation ·
shared timelines ·
common tools

The consortium turns individual school efforts into shared regional capacity.



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Supporting schools through a shared mobility system

Practical, personalised and continuous support throughout the whole mobility process.



Our support includes:



Personalised advice

Tailored guidance for each school's context



Training for international coordinators

Practical training and peer learning opportunities



Documentation and templates

Ready-to-use materials and examples



Planning and timelines

Shared calendars and key deadlines



Common tools and resources

Shared platforms and digital solutions



Monitoring and quality assurance

Follow-up, evaluation and continuous improvement



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The added value of the consortium

The consortium strengthens schools by providing shared capacity, support and quality.



More opportunities

- additional places
- wider access
- opportunities some schools could not organise alone



Stronger school support

- personalised advice
- training for international coordinators
- project management guidance



Shared quality system

- common procedures
- templates and documentation
- shared timelines and common tools

The consortium turns individual school efforts into shared regional capacity.

Turning mobility into impact

Impact does not happen automatically. It requires preparation, support, recognition and transfer.



Quality processes are what allow mobility to become impact.

Developing talent through student mobility

Students return with skills that matter for employability and the region.

Based on student participant reports.

96%
benefited from mobility

90%
improved decision-making

80%
improved practical/professional skills



Professional skills

- workplace experience
- practical learning
- clearer career goals



Transversal skills

- confidence
- autonomy
- responsibility
- decision-making



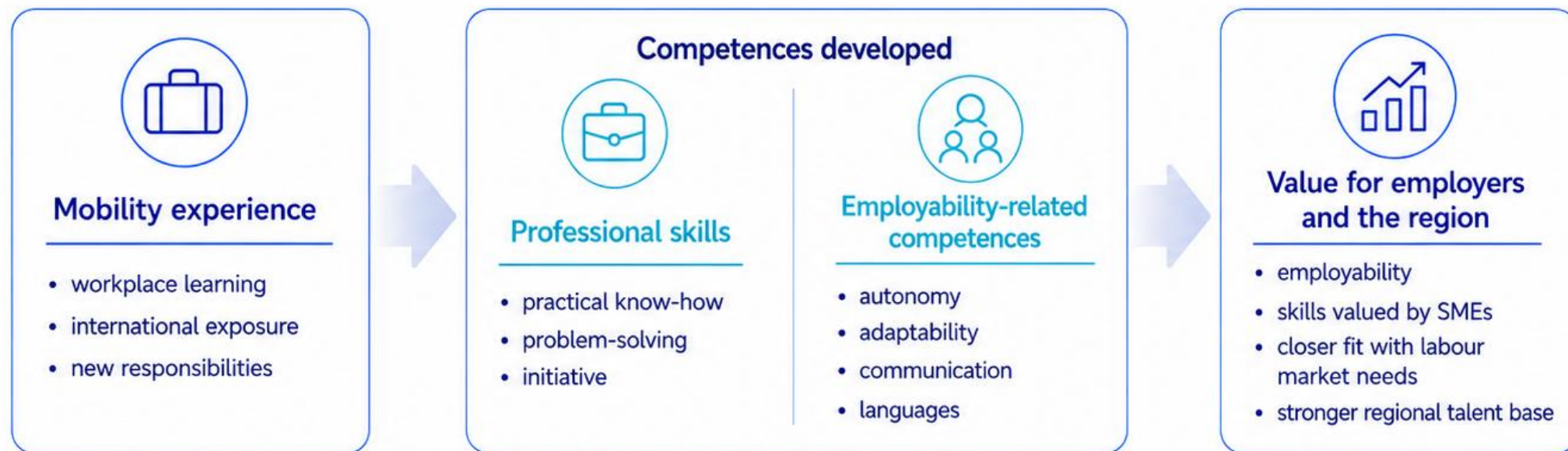
International skills

- languages
- adaptability
- intercultural awareness

Student mobility helps turn individual learning experiences into regional talent.

From mobility to employability and the regional talent base

In a region with a strong industrial base and many SMEs, mobility helps students develop employability-related competences that companies value.

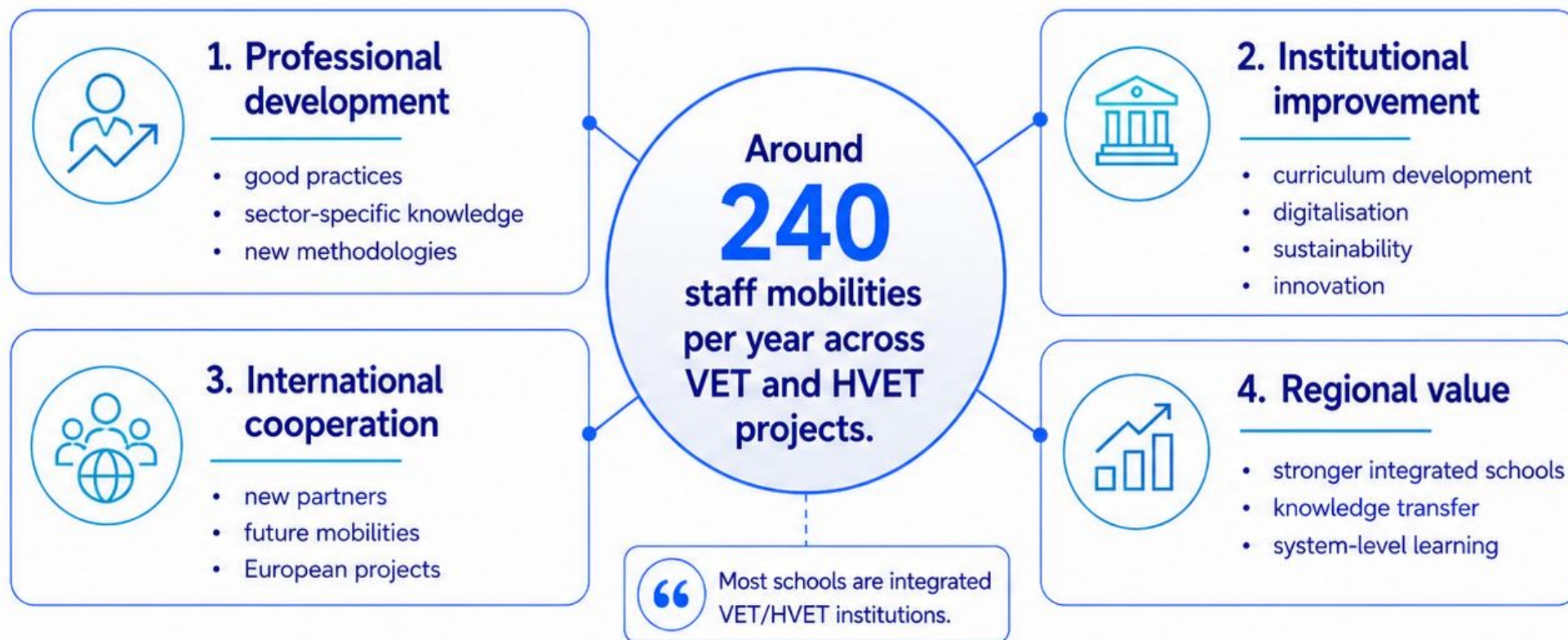


For many Basque companies, especially SMEs, transversal and practical skills are as important as technical competence.

Mobility improves employability at individual level and strengthens the regional talent base.

Staff mobility as institutional knowledge transfer

In integrated VET/HVET schools, staff mobility creates institutional impact beyond the specific project line.



The project line may be VET or HVET, but the impact is institutional.

A regional cooperation ecosystem

Shared priorities, complementary roles and joint action for greater impact.



**STRATEGIC
FRAMEWORK**



**Basque Government /
HVET Strategy**

- Strategic framework
- Policy priorities
- Regional vision



TKNIKA

- System-level support
- Innovation
- Internationalisation & transfer



**OPERATIONAL
BRIDGE**



IKASLAN Mobility

- Operational support
- Shared procedures
- Mobility opportunities



**IMPLEMENTATION
AND RETURN**



Integrated VET/HVET schools

- Student & staff mobility
- Learning transfer
- Institutional improvement



**Local companies
and SMEs**

- Work-based learning
- Skills needs
- Regional talent



**European
partners**

- Placements
- Cooperation
- Exchange of practices



**REGIONAL
VALUE**



**Talent
development**



**Employability
and skills**



**Institutional
learning**



**Public value
for the region**



Mobility becomes regional impact when each actor contributes from its role.



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Social and territorial impact

A public network that makes international mobility accessible across the Basque Country.

Through a shared public network,
mobility reaches more students, more schools and more territories.



A regional public network

- ✓ 65 public integrated VET/HVET schools
- ✓ Shared procedures and common standards
- ✓ Stronger together, more opportunities for all



Equal access across territories

- ✓ Every student, every school, every territory
- ✓ Urban and rural areas
- ✓ Coastal and inland communities
- ✓ Wider opportunities for all



Public value for the region

- ✓ Talent, knowledge and cohesion return to the Basque Country
- ✓ Schools, companies and local communities
- ✓ A driver of innovation and regional development

“

Mobility is not only an individual opportunity;
it is a **public investment** in regional **talent, knowledge** and **cohesion**.



65

public integrated
VET and HVET
schools



All territories

urban and rural
coastal and inland



**Local impact,
European
dimension**

Looking ahead: understanding impact better

We want to understand impact better in order to improve mobility, support schools more effectively and strengthen its contribution to the region.



What we have learned

- Mobility needs strategy
- Quality support matters
- Scale creates opportunity
- Staff mobility multiplies impact
- Impact should go beyond numbers



Why this matters

- Improve mobility quality
- Support schools more effectively
- Connect skills with employability
- Make regional value visible
- Guide future strategy

“

*Understanding impact is not an end in itself.
It helps us improve decisions and strengthen the value of internationalisation
for schools, companies and the region.*

Thank you

*Mobility brings European value
back to schools, companies and communities.*



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